WNCT Side VNC Tacom HISCON MERCHAN

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNCT

And:

Washington, DC 20007 3050 K Street Northwest Greer Margolis & Mitchell

Greenville, NC 27834 3221 South Evans Street

CONTRACT

Product Contract Dates 10/04/16 - 10/10/16 5288 Contract / Revision Estimate # 927100 _ 5 Original Date / Revision Alt Order # 25277360

POL/Hillary Clinton For President WNCT 9912856 EOM/EOC IN117/SP159/AL1336 Agency Ref Agy Code Adults 25-54 Special Handling Demographic Property Billing Cycle Billing Calendar 278 Advertiser Code Katz Washington Account Executive Broadcast 08/31/16 IN13227 Advertiser Ref 295 / 10/18/16 Cash Katz/Washingto Sales Office Cash/Trade Product 1/2

\$675.00	ω	ΝM		:30		12p-1230p <u>Rate</u>	E 4 WNCT 10/04/16 10/10/16 Local News @ 12p Start Date End Date Weekdays Spots/Week
\$500.00	2	NM		:30		11a-12p <u>Rate</u> \$250.00	3 WNCT 10/04/16 10/10/16 Price is Right Start Date
\$65.00	so.h	MN		:30		10a-11a <u>Rate</u> \$65.00	2 WNCT 10/04/16 10/10/16 Let's Make a Deal <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/04/16 10/10/16 MTwTF 1
		WN See 1	\$125.00	£ .	Sa	8a-10a	10/16 w Order
\$ 125.00	_		IJ ù p	s Length	Meekdays	\$125.00	L i WINCH 10104/10 CB3 IIIIs MUITING 34 Start Date
Amount	Spots	Rtn TypeSpots	Rate Rtn	Spots/ Length Week	Days	Start/End Time	*Line Ch Start Date End Date Description

that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies or ethnicity.

WNCT Side 3221 S. Evans St. Greenville, NC 27834 252-355-8500 CANOCIAN CANOCIAN MANOCIAN CANOCIAN CAN

on your side online Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order #
	927100 / 5	25277360
Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	7	5288
Advertiser	Orig	Original Date / Revision
POL/Hillary Clinton For P		08/31/16 / 10/18/16

Line Ch Start Date End Date Description Days Length Week Rate Rth Type Spots Amount	10 W	9 W	8 W	7 W		Spot Ch 2 WW	E 6 W		Spot Ch 1 WN	Week:	•	С I	Spot Ch 1 WN	Week:	*Line (
Date End Date Ind Date Description Time Days Length Week Rate Rtn Type Spots Art Type Spots	/NCT 10/04 Start Date	/NCT 10/04 Start Date 10/04/16	/NCT 10/04 Start Date 10/04/16	NCT 10/04 Start Date 10/04/16	Credited Moving Me	Ch D:	ب وا	Credited Moving Mo	Ch Da	Start Date 10/04/16	Credited Moving Mo	Moving Mu WNCT 10	Ch Da	Start Date 10/04/16	
Description Time Days Length Week Rate Rtn Type Spots Arther-respond Arth		Q 🖹		/16 10/10 End Date 10/10/16	oney to New	<u>ate Range</u>)/04/16-10/1	/16 10/10, End Date 10/10/16	oney to New	<u>ate Range</u>)/04/16-10/1	ਰ ਗੁਰ	oney to New	oney to New 1/04/16-10/1	ate Range)/04/16-10/1	End Date 10/10/16	Date End [
Time Days Length Week Rate Rtin Type Spots Artification Start/End Time Meekdays Length Rate Type Spots Artification Start/End Time Meekdays Length Rate Type	15.	16 MM	16 <u>₩</u>		<u> </u>		75 6	Order		7	Order	Order)/16 Local f		Weekdays	ate Descri _l
Days Length Week Rate Rtn Type Spots Ar ε 0 1 Type	ews (c	larvey	e Nati			<u>otion</u> Beautiful	Beaut		<u>xtion</u>			Vews @ 12p	<u>otion</u> Vews @ 12p	:	otion
Length Rate Rate Type :30 \$225.00 NM 2 \$:30 \$225.00 NM 2 \$:30 \$350.00 NM 1 \$:30 \$350.00 NM 1 \$:30 \$350.00 NM 1 \$:30 NM 4 \$:30 NM 3 3 :30 NM 3 3	5p-530p <u>Rate</u>	3p-4p <u>Rate</u> \$60.00	1030A-1130A <u>Rate</u> \$50.00	2p-3p <u>Rate</u> \$75.00	4	Start/End Time	130p-2p <u>Rate</u> \$350.00		Start/End Time 1230p-130p	\$350.00		12p-1230p	Start/End Time 12p-1230p	Rate \$225.00	Time
Length Rate Rate Type :30 \$225.00 NM 2 \$:30 \$225.00 NM 2 \$:30 \$350.00 NM 1 \$:30 \$350.00 NM 1 \$:30 \$350.00 NM 1 \$:30 NM 4 \$:30 NM 3 3 :30 NM 3 3						Weekdays MTuwThF			Weekdays MTuwThF			MTUWThF	Weekdays MTuwThF	- -	
Rtn Type Spots An Type N/M 2 N/M 1 N/M 1 N/M 1 N/M 1 N/M 3 N	:30	:30	:30	:30		1	:30		1	<u>ئ</u>	3				ength Week
Type Spots NIM NIM NIM NIM NIM NIM NIM NI						Rate \$350.00			<u>Rate</u> \$350.00			\$225.00	<u>Rate</u> \$225.00)	
	Z S	Ž	N	Z S		Type NM	Z Z	L.	Type NM	Niki		MN	NM	1	
\$700.00 \$350.00 \$350.00 \$180.00 \$210.00	ω	ω	_	4			_			٨	,				spots
	\$210.00	\$180.00	\$50.00	\$300.00			\$350.00			\$/00.00					Amount

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3221 S. Evans St. Greenville, NC 27834 252-355-8500 WINC LCOM Greenville, NC 27834 (252) 355-8542 3221 South Evans Street WNCT

POL/Hillary Clinton For P 10/04/16 - 10/10/16 Contract Dates Advertiser Z Product Contract / Revision 927100 Original Date / Revision 08/31/16 5288 Estimate # 25277360 Alt Order # / 10/18/16

\$0.00	0	Z S		:30		730p-8p <u>Rate</u> \$50.00	17 WNCT 10/04/16 10/10/16 Sa Family Feud Start Date
						7	(D)
		NM NM	Rate \$225,00	<u>Length</u> :30	Weekdays MTuWF	Start/End Time 730p-8p	Spot Ch Date Range Description 2 WNCT 10/04/16-10/10/16 Family Feud
						<u>Rate</u> \$225.00	Start Date End Date Weekdays Spots/Week Week: 10/04/16 10/10/16 MTW~F 2
\$225.00	_	Ν		:30		730p-8p	16 WNCT 10/04/16 10/10/16 Family Feud
				,		<u>Rate</u> \$125.00	<u>Start Date</u> End Date W sk: 10/04/16 10/10/16 M
\$125.00	_	Z S		:30		7p-730p	15 WNCT 10/04/16 10/10/16 Entertainment Tonight
		MN	\$30.00	-	Sa	7p-730p	1 WNCT 10/04/16-10/10/16 Sa 7p-730p News
		Type	D N T	l enath	Weekdays	Start/End Time	10/10/16
						Rate	Start Date End Date W
\$0.00	0	Z		:30		7p-730p	13 WNCT 10/04/16 10/10/16 Sa 7p-730p News
							Credited Moving Money to New Order
		NN	\$500.00	- :30	MTUWThF	6p-630p	5 WNCT 10/04/16-10/10/16 Local News @ 6p
							Credited Maying Money to New Order
		WN	\$500.00		MTUWThF	6p-630p	CT 10/04/16-10/10/16
		Type	Rate	Length	Weekdays	Start/End Time	Spot Ch Date Range Description
						<u>Rate</u> \$500.00	Start Date End Date Weekdays Spots/Week Week: 10/04/16 10/10/16 MTWTF 5
\$1,500.00	ω	Z		:30		6p-630p	12 WNCT 10/04/16 10/10/16 Local News @ 6p
						<u>Rate</u> \$200.00	Start Date End Date Weekdays Spots/Week Week: 10/04/16 10/10/16 MTWTF 2
\$400.00	N	Z		:30		530p-6p	11 WNCT 10/04/16 10/10/16 Local News @ 530p
						<u>Rate</u> \$70.00	Week: 10/04/16 End Date Weekdays Spots/Week Week: 10/04/16 10/10/16 MTWTF 3
Amount	pots	n TypeSpots	Rate Rtn	Spots/ Length Week	Days Le	Start/End Time	*Line Ch Start Date End Date Description

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3221 S. Evans St. (252) 355-8542 Greenville, NC. 2/854 252-355-8500 WNCTecom Greenville, NC 27834 WNCT 3221 South Evans Street

POL/Hillary Clinton For P 10/04/16 - 10/10/16 Contract Dates Advertiser Contract / Revision \exists Product 927100 Original Date / Revision 08/31/16 5288 25277360 Alt Order # Estimate # / 10/18/16

\$360.00	ω	Ν Ν		:30		11p-1135p	@ 11p	6 Local News @ 11p	16 10/10/16	E 26 WNCT 10/04/16 10/10/16
\$80.00	_	Z		:30		11p-1135p <u>Rate</u> \$80.00	<u>Spots/Week</u> 1	6 LN Su <u>Weekdays</u> S	16 10/09/16 End Date 10/10/16	25 WNCT 10/09/16 Start Date E Week: 10/04/16 1:
\$50.00	_	M		:30		11p-1135p <u>Rate</u> \$50.00	Spots/Week 1	6 LN Sa Weekdays S-	10/08/1 ind Date 0/10/16	24 WNCT 10/08/16 Start Date E Week: 10/04/16 1
		Type NM	<u>Rate</u> \$375.00	Length :30	<u>Weekdays</u> Sι	\$375.00 Start/End Time 10p-11p		Description Description 6 Elementary	10/10/16 <u>Date Range</u> 10/04/16-10/10/:	Week: 10/04/16 10/10/16 - Spot Ch Date Range 1 WNCT 10/04/16-10/10/16 Credited
\$0.00	0	NW		:30		10p-11p <u>Rate</u>	Spots/Week	6 Elementary <u>Weekdays</u>	16 10/10/16 <u>End Date</u>	E 23 WNCT 10/04/16 10/10/16 Start Date End Date
\$1,400.00	_	Z S		:30		7p-8p <u>Rate</u> \$1,400.00	Spots/Week 1	6 60 Minutes <u>Weekdays</u> S	16 10/10/16 End Date 10/10/16	22 WNCT 10/04/16 Start Date E Week: 10/04/16 1
\$700.00		Z		:30		9p-10p <u>Rate</u> \$700.00	nds Spots/Week 1	6 Criminal Minds Weekdays S	10/10/1 ind Date 0/10/16	21 WNCT 10/04/16 Start Date E Week: 10/04/16 1
\$650.00	_	Z S		:30		8p-9p <u>Rate</u> \$650.00	Spots/Week 1	6 NCIS <u>Weekdays</u> -T	/16 10/10/16 End Date 10/10/16	19 WNCT 10/04/16 10/10/16 Start Date End Date \(\) Week: \(10/10/16 \) \(\)
		NM NM	<u>Rate</u> \$600.00	Length :30	Weekdays	Start/End Time 9p-10p	d Couple	<u>Description</u> 16 2 Broke/Odd Couple rder	Ch Date Range WNCT 10/04/16-10/10/16 Credited Moving Money to New Order	Spot Ch Date Range 1 WNCT 10/04/16-10/10/16 Credited Moving Money to New Orde
\$0.00	0	Z S	i			9p-10p Rate \$600.00	l Couple <u>Spots/Week</u> 1	٩ - e	10/10/1 nd <u>Date</u> 0/10/16	. 10/02 Date 4/16
		Type NM	<u>Rate</u> \$50.00	Length :30	<u>Weekdays</u> Sa	Rate Start/End Time 730p-8p	<u>Spots/Week</u> -eud	Weekdays <u>Sp</u> <u>Description</u> 16 Sa Family Feud	te End Date Date Range 10/04/16-10/10/1 Ived	Start Date End Date W. Spot Ch. Date Range 1 WNCT 10/04/16-10/10/16 Unresolved
Amount	Spots	n TypeSpots	Rate Rtn	Spots/ Length Week	Days Ler	Start/End Time	-	Start Date End Date Description)ate End Da	*Line Ch Start E

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3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNCTscom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

POL/Hillary Clinton For P Contract Dates 10/04/16 - 10/10/16 dvertiser Z Product Contract / Revision 927100 ഗ Original Date / Revision 08/31/16 5288 Estimate # Alt Order # 25277360 / 10/18/16

							Moving Money to New Order
		WN	\$45.00	:30	MTUWThF	7a-9a	Credited Moving Money to New Order 8 WNCT 10/04/16-10/10/16 CBS This Morning
		NN	\$45.00	:30	MTuWThF	7a-9a	Credited Moving Money to New Order 7 WNCT 10/04/16-10/10/16 CBS This Morning
		WN	\$45.00		MTUWThF	7a-9a	T 10/04/16-10/10/16
		Type	Rate	Length	Weekdays	Start/End Time	Spot Ch Date Range Description
\$225.00	Ch	Z		:30		7a-9a <u>Rate</u> \$45.00	E 31 WNCT 10/04/16 10/10/16 CBS This Morning Start Date
\$375.00	(h	N N		:30		6a-7a <u>Rate</u> \$75.00	30 WNCT 10/04/16 10/10/16 Local News @ 6a Start Date
							Credited Moving Money to New Order
		Type NM	<u>Rate</u> \$75.00	<u>Length</u> - :30	Weekdays MTuwThF	Start/End Time 6a-7a	Spot Ch Date Range Description 2 WNCT 10/04/16-10/10/16 Local News @ 6a
\$300.00	4	Z M		:30		6a-7a <u>Rate</u> \$75.00	E 29 WNCT 10/04/16 10/10/16 Local News @ 6a Start Date
\$1,250.00	.	Z	**************************************	:30		9p-11p <u>Rate</u> \$1,250.00	28 WNCT 10/04/16 10/04/16 VP Debate Start Date
\$45.00	_	Z S		30		1135p-1235a <u>Rate</u> \$45.00	27 WNCT 10/04/16 10/10/16 Colbert Start Date End Date Weekdays Spots/Week Week: 10/04/16 10/10/16 MTWTF 1
							Credited Moving Money to New Order
		NM	Rate \$120.00	<u>Length</u> . :30	Weekdays MTuWThF	Start/End Time 11p-1135p	Spot Ch Date Range Description 4 WNCT 10/04/16-10/10/16 Local News @ 11p
						<u>Rate</u> \$120.00	Start Date End Date Weekdays Spots/Week Week: 10/04/16 10/10/16 MTWTF 4
Amount	spots	Type Spots	Rate Rtn	Spots/ Length Week	Days Ler	Start/End Time	*Line Ch Start Date End Date Description

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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3221 S. Evans St. Greenville, NC 27834 252-355-8500

WNC Lacom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order #
	927100 / 5	25277360
Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	7	5288
Advertiser	Origi	Original Date / Revision
POL/Hillary Clinton For P		08/31/16 / 10/18/16

<u>Type</u> NIM NIM 1 \$2,5	Totals 0.00		
NIM NIM		\$2,500.00	Start Date End Date Weekdays Spots/Week Week: 10/04/16 10/10/16S 1
Type NM NM	.30	0	Moving Money to New Order
Type NM	мwThF ;30 \$2 00.00	630p-7p	Credited Moving Money to New Order 2 W/NCT 10/04/16-10/10/16 CBS Evening News
Typo	<u>weekdays </u>	630p-7p	1 WNCT 10/04/16-10/10/16 CBS Evening News
	- 9 9 9 9 9 9	\$200.00	hate End Date We 16 10/10/16 M-
NM 0 \$0.00	:30	630p-7p	/16 10/10/16 CBS Evening
	The second secon	Rate \$15.00	Start Date End Date Weekdays Spots/Week Week: 10/04/16 10/10/16 S 1
NM 1 \$15.00	:30	7-8a	16 Local News S
	- constraint de la cons	AAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA	Credited Moving Money to New Order
Aate Lype	Weekdays Length Kate MTuwThF :30 \$45.00	Start/End Time 7a-9a	Spot Ch Date Range Description 5 WNCT 10/04/16-10/10/16 CBS This Morning
	:	Rate \$45.00	Date End Date We 4/16 10/10/16 MTI
NM 4 \$180.00	:30	7a-9a	E 32 WNCT 10/04/16 10/10/16 CBS This Morning
Rate Rtn TypeSpots Amount	Spots/ Days Length Week Rate	Start/End Time	*Line Ch Start Date End Date Description

Date:	

Signature:

Totals

58 85

\$13,535.00 \$13,535.00

(\$2,030.25) (\$2,030.25)

\$11,504.75

09/26/16 -10/10/16

Time Period

of Spots

Gross Amount

Agency Comm.

\$11,504.75 Net Amount

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